

Chat Transcript – ACRL Virtual Conference 2017

Day 2 - Session 4 | Taking the Helm: Developing a Creative, Focused, and Accountable Writing Practice

QUESTION: If you think about the writing you do (or need to do) — what role does CREATIVITY play in that kind of writing?

Mary Kavanagh [Washington, DC]: brainstorming

Bridget Barry Thias [Dallas/Texas] 2: a major role in getting people's attention

Amy Nadell [Phoenix, AZ]: word choice

Sarah Wickett [Kingston]: idea generation

Bill Hord [Houston]: Try to communicate an idea or a process clearly

David Gansz [Shepherdstown, WV]: new way to approach a topic and present the end results

Sharon Murphy [Edmonton]: Inspiration - essential

Candise Branum [Portland, Oregon]: Demonstrating my passion for a topic and getting people interested

Claire Nickerson [Hays, KS]: Choosing topics & subtopics, organization of ideas

Martha Frey [ST-Lambert]: new ways of expressing an idea

Kimberly Grotewold [Lancaster]: idea generation

Jennifer Eatough [Salt Lake City, UT]: How to organize the writing. The best way to get a reader to connect. Use of visuals or not in the text. What topics to write about.

Lynn Ford [Indianapolis, Indiana]: Applying analysis to persuade.

Richard Sanders [Canton]: Everything

UNH Library [Durham, NH]: unique research question

Kathryn Phillips [Washington DC]: Making the writing interesting and engaging

Danielle Knowles [Chattanooga]: keywords--research--thinking outside the box--word choice

Janis McKenzie [Vancouver] 2: Taking a fresh look at material that may be too familiar -- being able to switch on fresh eyes and see reader's perspective.

Sarah Davis [Salem, OR]: brain-mapping/outline

Tara Patterson [Northern Virginia]: creative research methods

Maria Goodspeed [Pensacola]: Attention grabbing

Joy Harrigan [Cutler Bay, FL]: Choosing the best phrasing to get my point across

Kimberly Grotewold [Lancaster]: connecting themes

Karen Schneider [Rohnert Park, CA]: providing directions

Laurie Francis [Rexburg]: salmon

Kelly Diamond [Morgantown, WV]: Making connections that I normally wouldn't make

Virginia Ballance [Nassau Bahamas]: 99% perspiration and 1%inspiration

Jennifer Tapp [Houston]: expressing ideas

DISCLAIMER: This is an unedited chat transcript of an ACRL Virtual Conference Session held between March 22nd and 24th, 2017 and is presented as an additional resource “as is.” The content of this transcript is uncorrected and has not been proof read. Opinions and statements expressed in the transcript are solely those of the individual person(s), presenter(s) or participant(s) at the meeting, and are not necessarily adopted, endorsed or verified as accurate by ACRL, ALA or LearningTimes.