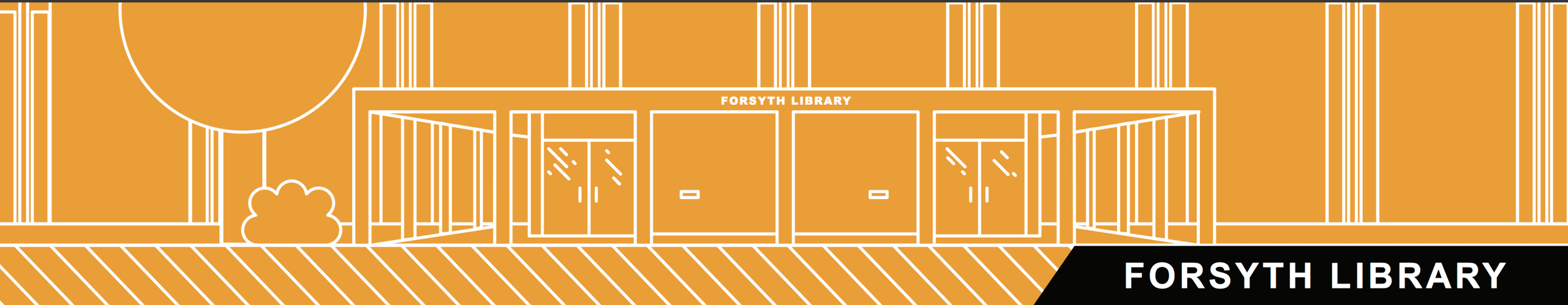


Designing and Implementing an Open Textbook Grant Program: Successes and Challenges

#acrloptextbooks



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What is an OER? The 5 R's of Open Education

Open Educational Resource

RE**T**AIN: You can keep the work forever

RE**U**SE: You can use the work for your own purpose

RE**V**ISE: You can adapt, modify, or translate the work

RE**M**IX: You can combine it with another resource

RE**D**ISTRIBUTE: You can share the work with others

“Teachers Use Various Media Delightedly!”

And, you can do all of this **For Free** and **Without Requesting Permissions**



	License	Retain?	Reuse?	Revise?	Remix?	Redistribute?
<p>most open</p> <p>CC0</p>	CC-Zero	Yes	Yes	Yes	Yes	Yes
	Attribution	Yes	Yes	Yes	Yes	Yes
	Attribution ShareAlike	Yes	Yes	Yes	Yes	Yes, but
	Attribution Noncommercial	Yes	Yes, but	Yes	Yes	Yes, but
	Attribution Noncommercial ShareAlike	Yes	Yes, but	Yes	Yes	Yes, but
	Attribution No Derivatives	Yes	Yes	No	No	Yes
	Attribution Noncommercial No Derivatives	Yes	Yes, but	No	No	Yes, but
<p>least open</p>	All Rights Reserved	No	No	No	No	No



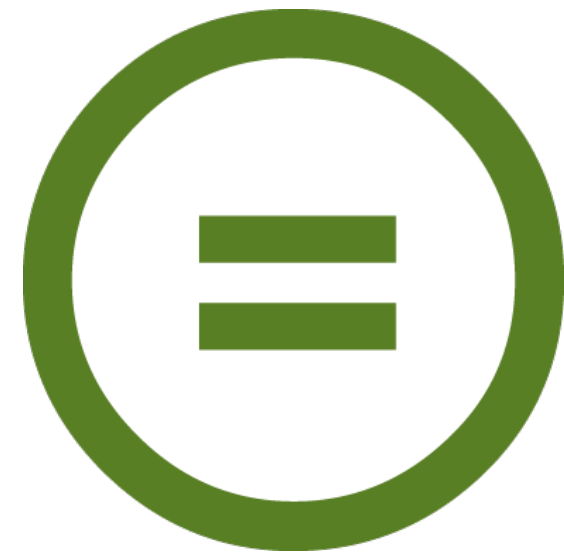
Attribution: You can use it, but you have to credit the creator.

ShareAlike: You can re-post it, but you have to use the same license.



Noncommercial: you can use it, but you can't profit from it.

No Derivatives: you can use it, but you can't modify it.



Review Time!

On a Scale of 1-10, how open are the following resources?

A) An image with a CC0 license

B) An online textbook with a CC BY-SA license

C) A free online homework system



The Planning Process

1. Read
other
CFPs

2. Talked
to other
OER
Librarians

3. Five
CFP Drafts
with the
OER
Committee

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Points of Contention



Will faculty actually write a textbook for this amount of money?

What support can we provide during the writing process?

How will this project affect promotion and tenure?

How can we ensure the quality of the end product?

What level of detail should we ask for in the proposals?

What We Actually Did (The First Time)

Application
Instructions

Google
Form
Application

Information
Sessions

Award
Letters and
Agreements



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What we Actually Did

(fhsu.edu/library/oer/grants/)

- 1. Applicant Information:**
 - a. Name of the primary adaptor
 - b. Department
 - c. Title
 - d. Summer contact (phone number)
 - e. Funding Request (Level One or Level Two depending on project proposal)

- 2. Course Information:**
 - a. Course Name(s)
 - b. Course Number(s)
 - c. How many course sections will use the adapted textbook?
 - d. What is the estimated total one-year student enrollment that will benefit?
 - e. List the commercially published textbook, if any, to be replaced by the proposed open textbook
 - f. What is the estimated student cost for the current textbook or alternative learning materials?

- 3. Abstract:** (no more than 500 words, written for a non-specialized audience)
 - a. Summarize the proposed open textbook adaptation project.
 - b. Describe briefly why this project will have impact for students.

- 4. Expertise:** (500 words)
 - a. Provide a short biographical summary of the primary adaptor
 - b. Describe any special subject expertise the grant applicant can contribute to textbook revisions or to the development of high-quality original supplementary materials.
 - c. Name any additional contributors who will be involved.

What we Actually Did

(fhsu.edu/library/oer/grants/)

5. **Narrative:** (1000 words maximum)
 - a. Describe the need for an open textbook for the proposed course.
 - b. Provide a bibliographic citation for the textbook you intend to adapt and a link to its online location. Explain why you have selected this particular textbook.
 - c. How do you plan to go about implementing the open textbook for your course? List the major steps. (e.g., undertake major revisions of an existing textbook, make minor revisions, develop supplemental materials). Please provide sufficient detail to help the OER Council understand your proposal.
 - d. What additional resources or support will you need to undertake this project that are not currently available to you?
 - e. Explain how the relevant copyright issues, if any, will be addressed. Will you use only materials available in the public domain, materials available under a creative commons license, materials used with permission from the creator, or only your own individually-created materials? (If you have questions about copyright issues, please contact Claire Nickerson, Learning Initiatives & OER Librarian for Forsyth Library, at cenickerson@fhsu.edu prior to submitting your grant application.)
 - f. How will students access the assigned textbook?

6. **Additional Information** to explain the merit of your proposal (optional):
(e.g., information regarding the need for OER resources in a discipline, plans for textbook peer review by others in your field, previous experience you have had with development or implementation of OERs for other courses)

What We Decided to do Differently Next Time

Problem

Application data was unreadable

Faculty didn't follow instructions

Project types were inflexible

Solution

Use a different application platform

Have faculty do presentations

Write a more open CFP



What We Actually Did (The Second Time)

Application
Instructions

Information
Sessions

Presentation
Scheduling

Presentations

<http://www.fhsu.edu/oer/getinvolved/>



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